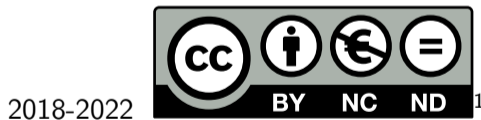


galactic public

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Introduction

Data mining refers to the process of extracting information and knowledge from a mass of important data.



Data Mining Process

Figure 1: Data mining process

Introduction

The rapid expansion of data in many fields *lead us to deal with* an immense volume of data that should be analyzed in order to extract knowledge and information, in industry, economy, scientific discoveries, etc.



Figure 2: Big data ²

²The vanson bourne website : <http://www.vansonbourne-bigdata.co.uk/>